

# MEGA CAREERS AND STUDY FAIR

A WORLD OF OPPORTUNITIES



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**W**E have ushered in 2016 and celebrated the Lunar New Year. “New year, new you” messages are all around and you might be feeling like it’s time for a new beginning. Look no further. This weekend, a Mega Careers and Study Fair will be held at the Kuala Lumpur Convention Centre (KLCC) and now’s your chance to make a fresh start. The fair will run from 11am–6pm at halls 2–5.

The fair is a collaborative effort of Malaysia’s 100 Leading Graduate Employers Careers Fair, JobsCentral Career Fair and postgradasia Postgraduate Studies Fair. Each organiser offers specialised services that, when brought together, makes this fair a one-stop destination for all who are looking for change through their career or postgraduate studies.

Malaysia’s 100 Leading Graduate Employers Careers Fair brings together the most popular graduate employers under one roof while JobsCentral is currently Malaysia’s fastest growing portal for jobseekers. The postgradasia Postgraduate Studies Fair on the other hand, is Malaysia’s largest, as well as longest-running education fair of its kind. Maybank, Genting Malaysia

Berhad, RHB Banking Group, Hong Leong Group, Hartalega, Arvato Bertelsmann and Sunway Group are just some of the corporate superstars setting up shop to meet with you. Prospective postgraduate students have the opportunity to browse through a wide range of institutions like Limkokwing University of Creative Technology, SEGi University, The University of Nottingham (Malaysia Campus), The Chinese University of Hong Kong, University of Malaya, Monash University Malaysia and over 20 other established institutions.

Furthermore, you can put yourself in the running to win weekly prizes by registering online right now!

Attendees also have the privilege of meeting the winner of *The Apprentice Asia*, Jonathan Yabut.

Besides getting you out of the house, this fair offers countless opportunities that you may have not been aware of, which may also be something that you are looking for. Here are some of the reasons why you should be at the fair this weekend:

**1 Meet typically hard-to-reach company representatives in a less formal setting**

Companies send representatives that are sometimes directly involved in the hiring process and this is a great time to impress them without the for-

mality of sitting across each other in a corporate office.

**2 Practise your elevator pitch, improve your confidence and learn how to build a better first impression**

Much like the thirty seconds you might have to impress someone in an elevator ride, your chance to talk with a representative may be brief, so you need to impress quickly. Doing this helps you learn and do better the next time. You’ll find that the more times you do it, the more confidence you have.

**3 Research and apply**

Instead of being overwhelmed with online searches and websites, this fair will give you the opportunity to explore the various study and career options available to you. Plus, you get to meet face-to-face with someone who can provide you with the information you need, and discuss your options. If it feels right, you can apply there and then with the guidance of a representative.

A fair like this is an opportunity not to be missed. You’re opening yourself up to endless possibilities. So what are you waiting for?

■ *Louisa believes you should never leave any opportunity wasted. To engage with her, send an email to [louisa.allycyn@leaderonomics.com](mailto:louisa.allycyn@leaderonomics.com).*



**MEGA CAREERS & STUDY FAIR**

**REGISTER NOW!**  
[careersandstudy.com](http://careersandstudy.com)